

### WWW.BIDAID.COM

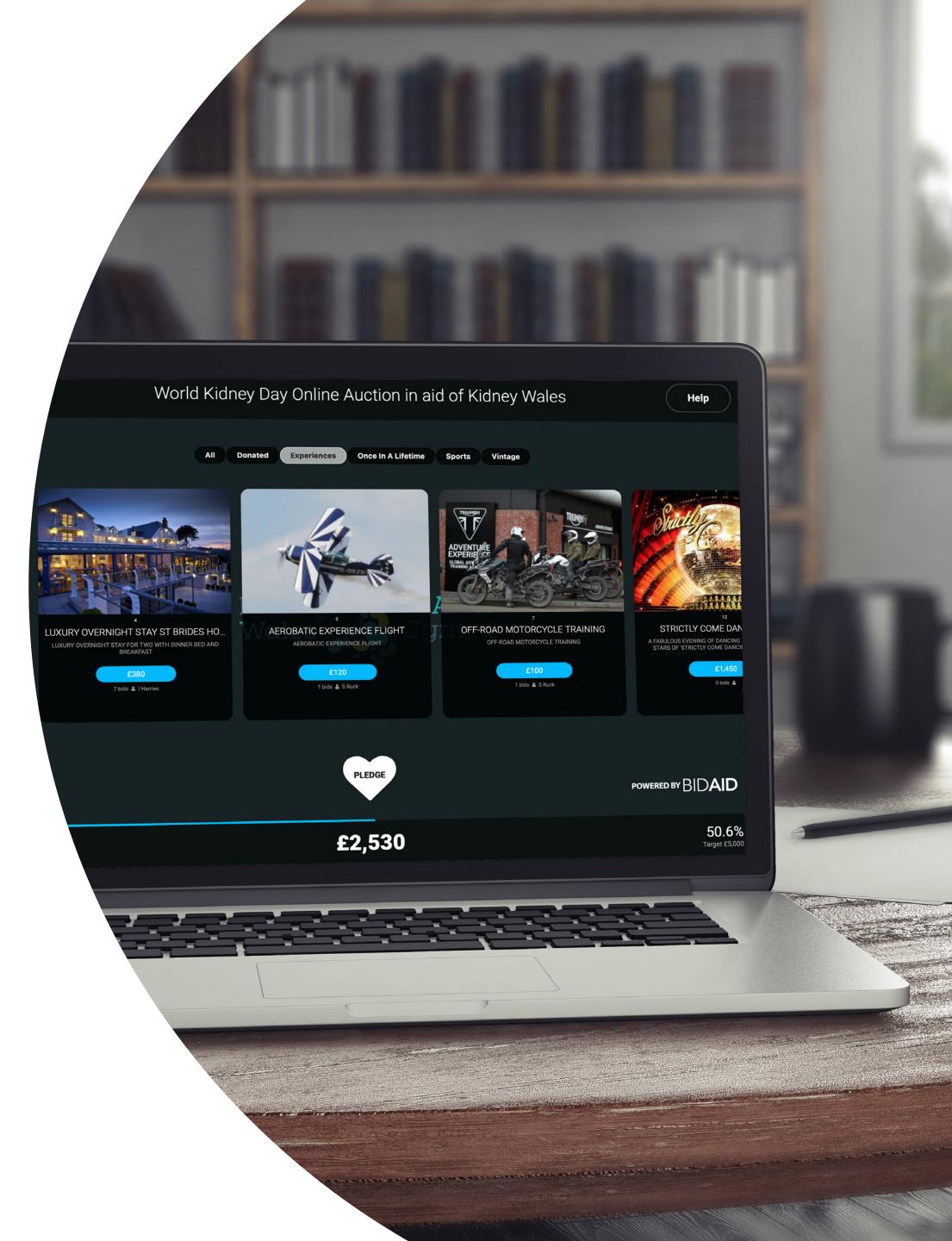
We are an auction provider who offers the ultimate all-inclusive experience. We produce our own bespoke memorabilia and source the most exclusive art and unique experiences. We are not simply a tech provider, and, unlike our competitors, we provide never-seen-before products that are sure to excite your audience.



Our innovative software enables us to make a big impact on your fundraising potential. Our cuttingedge technology utilises the internet and social media to reach a global audience and raise money all year round. We will expand your audience and maximise your funds raised.

> Are you ready to step into the 21st Century with your silent auction? <u>Click Here</u>

> > To See How!







Want to see for yourself? We've created an interactive bidding experience below so that you can get a feel for how our online platform works. It is compatible with smartphones, tablets, PCs and Mac's. Simply place a bid to simulate the customer experience - don't worry, you won't be charged! The flyer on the left will similarly send you to the interactive bidding experience. Type in the URL or just point your smartphone camera at the QR code and click the link. It's as easy as that!

### **Click Here** To Use Our Demo

At Bidaid, we like transparency so that you know exactly what you can expect of us. We provide you with our software free of charge, with no upfront costs. We also upload all of the products with detailed descriptions, high-quality images and logos as part of this service. Upon request, we can produce online marketing material for you.







Financially, we ensure that your charity always wins. All items in the online auction will have a reserve price. If the item has been sourced by BidAid, then we will take 90% of the reserve price with the remaining 10% slice going to your chosen charity. By cutting the charity into the reserve, we make sure that no matter the winning bid, you are raising money. The charity will receive *all* of the money above the reserve price, too.

### Example

James Bond Daniel Craig Signed, mounted and framed print Reserve £300 Winning bid £600 10% of the reserve = £30 £300 over the reserve The charity will receive a total of **£330** 

If you would like to include your own items in the online auction, then we are happy to accommodate you. BidAid will take 10% plus VAT of all winning bids, with the remaining 90% going to the charity. There is a £3,000.00 cap per auction on the total amount of profit BidAid will take from any items sold that are sourced by the charity. We know that sometimes it is difficult to have your items framed, and we are pleased to offer a premium framing service at a very competitive price. Please get in touch to discuss this further.





Our staff will handle the payments after the online auction has finished. We charge a flat 2% handling fee for each item that is purchased through our card machines. We will provide you with a spreadsheet of all the details of the winning bidders and their method of payment.

We offer a postage service and can include any items that you have sourced yourself. Please contact us in advance of your online auction to discuss this further.

Lets start raising money today!



Lanyon House, Mission Court, Newport, United Kingdom, NP20 2DW

Call or email today so we can take your auction into the 21st Century, we would love to hear from you

TEL: +44 292 010 0006 EMAIL: help@bidaid.com

